

**Co-Marketing Approval-III**  
**Government of Rajasthan**  
**Commissionerate of Agriculture, Rajasthan, Jaipur**

**F24 (104) CAg/ Bt.Cotton /Kh 2022/ 824-48**

**Date:- 22.4.22**

**M/S-----**  
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(As per list enclosed)

**Sub: Co-Marketing Sale Permission of Bt. Cotton hybrids in Rajasthan  
(under different brand name) during Kharif-2022 -reg.**

In pursuance of the approval/recommendation given by GEAC / Standing Committee on Bt. Cotton, GOI, Ministry of Environment & Forest, CS Division / Ministry of Science & Technology, Department of Biotechnology and DAC&FW-ICAR, New Delhi for commercial cultivation of Bt. Cotton hybrids (BG-II) in Rajasthan, permission for sale of Bt. Cotton hybrid seeds **(under different brand name) (Co-Marketing)** is hereby accorded as per details enclosed at Annex-I (Page-1).

**Terms & Conditions:**

1. For assessment of performance of specific Bt. hybrid, one trial of each Bt. Cotton hybrid will be laid out at ATC / ARS / KVK farms of the respective agro-climatic zones of Rajasthan. For organizing such trials at ATCs, the company may provide seeds free of cost to the Joint Director Agriculture (ATC), Commissionerate of Agriculture, Pant Krishi Bhawan, Jaipur by 10th April, 2022. ATC will charge fee for testing as per norms. In case, trials on a particular Bt. hybrid have already been conducted for 2 years, then there will not be any requirement for further trial. It is reiterated that testing of Bt hybrids in the different agro-climatic zones of the State is must as future sale permission would be based on the performance.
2. For sale of approved Bt. Cotton hybrids under different brand name:-
  - a. Name & number of hybrids as approved by GEAC / Standing Committee on Bt. cotton should be prominently displayed on the label and the trade / brand name may be indicated in parenthesis as mentioned at Annex-I.
  - b. The parent companies, who have obtained approval of GEAC / Standing committee, would be liable for any violation or misinformation under the provisions of EPA /Seed Act/ Seed Control Order.
3. Bt. Cotton growing farmers are required to be given trainings by the companies in collaboration with the Department of Agriculture as per following schedule:
  - First training at pre-sowing stage -regarding package of practices, sowing technology, refuge seed, manure & fertilizer etc.
  - Second at crop growth Stage - regarding IPM technology & other package of agricultural practices to be followed.
  - Third at harvesting stage - proper harvesting and post-harvest management aspects.
  - Package of practices (in Hindi) should be made available to the farmers in the training and also kept either inside or along with seed packet.
4. Company representatives should coordinate with the Deputy Director Agriculture (Ext.) Zila Parishad/Assistant Director Agriculture (Ext.) and provide them all details of their sale position on fortnightly basis. The same information must also be uploaded to the rajkisan.rajasthan.gov.in portal every fortnightly.



5. Seed Company must also ensure compliance of the terms & conditions laid down by GEAC / Standing Committee on Bt. Cotton, GOI, in their approval letters.
6. While selling Bt. Cotton seeds (including refuge seed) to the farmers, company / dealers should not provide any unwanted products /inputs to the farmers.
7. Company should give priority to cooperative sector (KVSS/GSS/FPOs) in the district to supply of certain proportion (15-20%) of Bt Cotton seeds so that Bt Cotton seed could easily be available to the farmers. In this context, concerned Dy. Director Agriculture (Ext), Zila Parishad may organize a meeting with the Dy. / Asstt. Registrar, Cooperative & concerned Bt. Cotton companies and discuss & decide the modality as per the need of the district.
8. Post release monitoring of Bt. Cotton hybrids is to be done by the Monitoring Committees of SAUs in their respective areas and report is to be submitted to the Department.
9. The concerned companies will make available the district wise and variety wise sale plan and list of Bt. cotton seed distributors / dealers to the Dy. Director of Agriculture (Ext.) Zila Parishad of the concerned district.
10. **All Companies will ensure that each packet must bear a unique QR code with reference telephone number for verification.**
11. All Companies ensure that sale of Bt Cotton packets should not be exceed the proposed sale plan.
12. As per provisions of the Essential Commodity Act-1955 & Seed (Control) Order-1983, it is to be ensured by the companies that their dealers issue cash memo with other information (lot no., name of hybrid, weight, rate etc.) required to the farmers.
13. **The sale rate of Bt Cotton should not be more than the rates notified by GOI for Kharif 2022.**
14. Based on the trails conducted at ARS of SAU's & Departmental ATCs and the recommendations finalized in the virtual meeting held on 21.01.2022 & 15.02.2022 (proceeding issued vide No. 1582-83 dated 15.02.2022) for the management of Whitefly and Leaf Curl Virus (CLCV) in North Zone, the sale of Bt. Cotton hybrids susceptible to whitefly and CLCV disease are not permitted in Sriganganagar, Hanumangarh & Bikaner districts of the State.

Encl: Annex-I (Page-1 )

  
(Dr. R.G. Sharma)

Joint Director Agriculture (Input)

**F24 (104) CAg/ Bt.Cotton/Kh 2022/ 824-48**

**Date:- 22.4.22**

**Copy to:**

1. SA to Hon"ble Agriculture Minister, Rajasthan, Jaipur.
2. PS to Principal Secretary Agriculture, Government of Rajasthan, Jaipur.
3. PS to Commissioner Agriculture, Rajasthan, Jaipur.
4. District Collector (all) -----
5. Director, Government of India, Ministry of Environment & Forest, CS Division, Paryavaran Bhawan, CGO Complex, Lodhi Road, New Delhi-110003.
6. Member Secretary, Standing Committee, Government of India, Ministry of Science & Technology, Department of Biotechnology, Block-2, 7th Floor, CGO Complex, Lodhi Road, New Delhi-110003.
7. Addl. Commissioner (Crops), Government of India, Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation & Farmers Welfare, Krishi Bhawan, New Delhi-110001.
8. Director (Seed), Government of India, Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation & Farmers Welfare, Krishi Bhawan, New Delhi-110001.
9. Director, Directorate of Cotton Development, Government of India, Ministry of Agriculture & Farmers Welfare, (Department of Agriculture, Co-operation & Farmers Welfare )14-R.K.Marg, Balard Estate, P.B.No-1002, Mumbai.
10. Dy. Commissioner (QC), Government of India, Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation & Farmers Welfare, B/116, Shastri Bhawan, New Delhi-110001.
11. Director Extension, Swami Keshwanand Rajasthan Agricultural University, Bikaner for post release monitoring of recommended Bt. Cotton hybrids.
12. Director Extension, Maharana Pratap University of Agriculture & Technology, Udaipur for post release monitoring of recommended Bt. Cotton hybrids.
13. Director Extension, Agriculture University, Jodhpur for post release monitoring of recommended Bt. Cotton hybrids.
14. Director Extension, SKN Agricultural University, Jobner for post release monitoring of recommended Bt. Cotton hybrids.
15. Director Extension, Agricultural University, Kota for post release monitoring of recommended Bt. Cotton hybrids.
16. Addl. Director (Input, Extension, Research), Hq, Krishi Bhawan, Jaipur.
17. Joint Director Agriculture (Extension) -Sriganganagar, Jodhpur, Udaipur, Bhilwara, Bharatpur, Kota, Jaipur, Sikar, Jalore & Bikaner.
18. P.D CAD Kota
19. Joint Director Agriculture (ATC), Hq, Krishi Bhawan, Jaipur for organizing trials at ATC farms as per Departmental norms.
20. Joint DAg.(Input/ Plan /NMOOP/ PP/ QC / WUC), Hq, Krishi Bhawan, Jaipur.
21. Dy.Director Ag.(Ext./Inf.) HQ Krishi Bhawan, Jaipur.
22. All Deputy Director Ag.(Extension), Zila Parishad-----
23. All Asstt. Directors Agriculture (Ext.) Zila Parishad.\_\_\_\_\_
24. ACP, Computer Cell, Krishi Bhawan, Jaipur for uploading this permission letter on the Departmental Website.

  
**(Dr. R.G.Sharma)**

**Joint Director Agriculture (Input)**

## Commissionerate of Agriculture, Rajasthan, Jaipur

## Bt. Cotton Approval for Kharif-2022 under different brand name (BG-II)

S. No	Name of Co-Marketing Company	Name of Parent Company	Name of Bt. Hybrids (Proposed Brand Name)	Remark
1	M/s Tejal Seeds	M/s Narmada Sagar Agri Seeds (P) Ltd	YCH-444 Bt2 (TEJ GOLD BGII)	All Rajasthan state except Ganganagar, Hanumangarh, Bikaner District and Banswara region of South Rajasthan.
		<b>Total BG II</b>	<b>1</b>	
2	M/s Roshana India Pvt Ltd.	M/s Navkar Hybrid Seeds Pvt Ltd.	NCCH 0316 BGII (Ek Naam)	All Rajasthan state except Ganganagar, Hanumangarh, Bikaner District and Banswara region of South Rajasthan.
		<b>Total BG II</b>	<b>1</b>	
3	M/s Sardar Seeds Pvt Ltd	M/s Kirtiman Agro Genetics Ltd.	YCH-333 Bt2 (SARDAR-151 BG II)	All Rajasthan state except Ganganagar, Hanumangarh, Bikaner District and Banswara region of south Rajasthan.
	"	M/s Narmada Sagar Agri Seeds (P) Ltd	YCH-444 Bt2 (SARDAR-121 BG II)	All Rajasthan state except Ganganagar, Hanumangarh, Bikaner District and Banswara region of South Rajasthan.
		<b>Total BG II</b>	<b>2</b>	
4	M/s Expert Genetics Pvt Ltd	M/s Narmada Sagar Agri Seeds (P) Ltd	YCH-444 Bt2 (PRAMUKH-44 BG II)	All Rajasthan state except Ganganagar, Hanumangarh, Bikaner District and Banswara region of South Rajasthan.
	"	M/s Kirtiman Agro Genetics Ltd.	YCH-333 Bt2 (GOPI-77 BGII)	All Rajasthan state except Ganganagar, Hanumangarh, Bikaner District and Banswara region of south Rajasthan.
		<b>Total BG II</b>	<b>2</b>	
5	M/s Vasundhara Seeds Pvt. Ltd.	M/s Narmada Sagar Agri Seeds (P) Ltd	YCH-444 BGII (Vasundhara -11 BG II)	All Rajasthan state except Ganganagar, Hanumangarh, Bikaner District and Banswara region of South Rajasthan.
		<b>Total BG II</b>	<b>1</b>	
6	M/s Nakshatra Agro Science	M/s Kohinoor Seed Fields India Pvt. Ltd.	KSCH-207 BG II (Panchi - 5 )	For All Rajasthan State
		<b>Total BG II</b>	<b>1</b>	
		<b>Grand Total BG II</b>	<b>8</b>	<b>0</b>

Banswara region of south Rajasthan includes Dungarpur and Banswara District & south-eastern part of Udaipur & South part of Chittorgarh and Pratapgarh district.

*[Handwritten Signature]*  
22/4/22